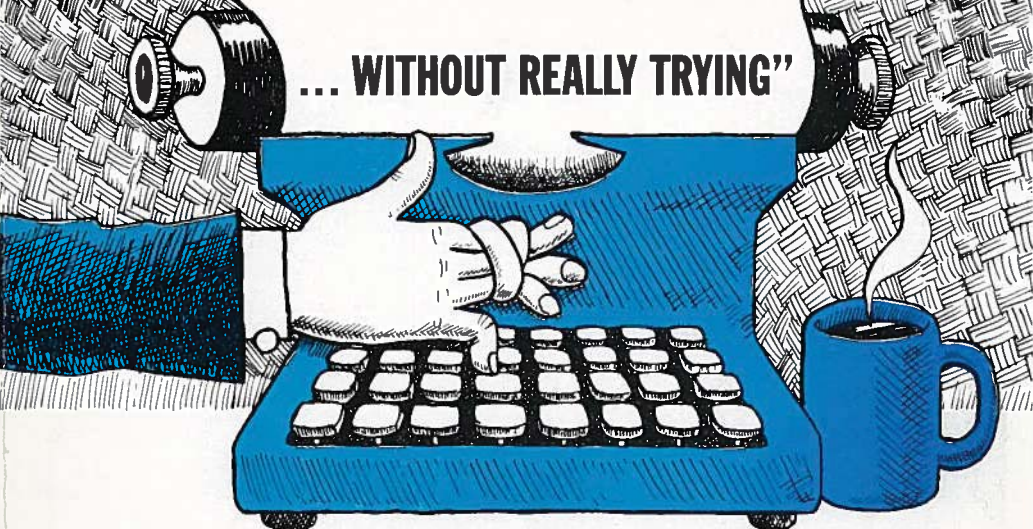


# "HOW TO SUCCEED IN BUSINESS..."

... WITHOUT REALLY TRYING"



## A MUSICAL COMEDY

FRANK LOESSER and ABE BURROWS  
"HOW TO SUCCEED IN BUSINESS WITHOUT REALLY TRYING"

Book by  
ABE BURROWS, JACK WEINSTOCK and WILLIE GILBERT

Music and Lyrics by  
FRANK LOESSER

Based upon the book by SHEPHERD MEAD

Originally presented by CY FEUER and ERNEST H. MARTIN  
in Association with Frank Productions.

June 19-22, 25-29



PRESENTED BY  
"FRONT ROW  
CENTRE PLAYERS"



Production



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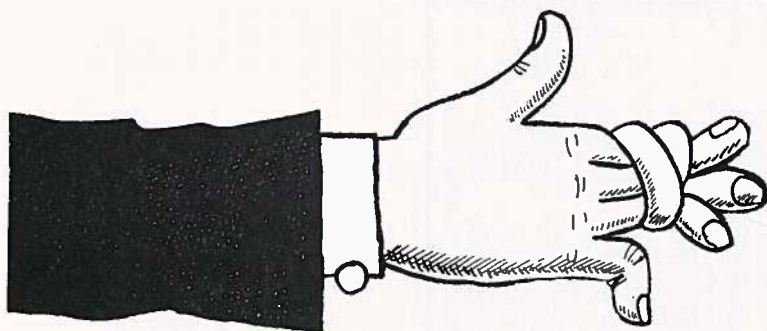
But there is still a long road ahead. That's why we continue to work with all Canadians to enhance the environment in which we live.

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# "HOW TO SUCCEED IN BUSINESS...

... WITHOUT REALLY TRYING"



Director.....Grant Larson  
Director.....P. Jane Tearne  
Associate Director.....Dan Parrish  
Stage Manager.....Lee Holfeld  
Musical Director.....Jeanne Tearne  
Choreographer.....Sherrie Sherger  
Set Design.....Johanne Deleeuw  
Producer.....Steve Dyer  
Producer.....Bill Egbert

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# Calgary Opera

David A. Speers - General Director

1991-1992

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## *Producers Notes*

Dear Patron,

Welcome to another Front Row Centre Players production! I must tell you that I am looking at this show from a completely different angle. Here I am, along with Bill Egbert, being a producer for the first time, when usually I'm writing the "Directors Notes". The first thing I learned was to wear a large lapel pin that identified me as "Dr. No"! That allows you to immediately say "NO" to any question asked of you and puts the onus back on the bearer of the question to re-evaluate the validity of the question, before re-attempting to ask the question. (Gee, maybe I should work for a Government Arts Granting board).....Just kidding,.....sort of.....

During these times of budget cutbacks, we found it particularly challenging to find advertisers for our programme. We can't thank our advertisers enough for their kind support. Those folks that helped us out are displayed in this programme. PLEASE, so they know that their efforts do not go unrewarded, when patronizing their establishments, mention that you saw their advertisement in our programme. They can use your business, and we NEED their and your support.

Look for us this fall as we will be looking for a full sponsor next year and we would like you to think of us as you are preparing your budget for 1992!

*Enjoy the show!*

Steve Dyer and Bill Egbert  
Producers



Best  
Wishes  
on Your  
Production!

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FOOD \ Fūd \ n., something that nourishes, sustains, or supplies (energy).

FUN \ Fən \ n., what provides amusement or enjoyment; playful, often boisterous action or speech.

MORE \mör \ n., **1**: something additional : an additional amount.

**2**: a greater quantity, number or amount (the more the merrier)



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## *How to Succeed in Business Without Really Trying*

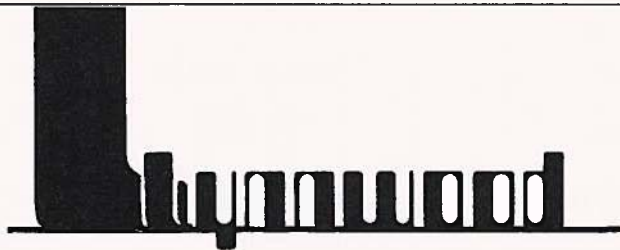
### *Directors Synopsis*

**Question:** What happens when a young janitor working for a major corporation discovers the self-help book "How to Succeed in Business Without Really Trying"?

**Answer:** Music, mayhem and a quick ride to the top!

Going step by step through the self-help book "How to Succeed in Business Without Really Trying", the young janitor, Pierrepont Finch, better known to his friends as "Ponty", attempts to rise up the corporate ladder of the World Wide Wicket Company. Using the book as a guide, Ponty also employs his own cleverness to outwit the boss's lazy nephew Bud. Employing his own natural charm he wins over not only most of the staff of the World Wide Wicket Company, but the boss himself; one J.B. Biggley. And of course, along the way up that corporate ladder, our hero falls in love with Rosemary, one of the many company secretaries.

Will Ponty be able to rise to the very top against all odds? Will he be able to stave off the romantic intentions of Hedy La Rue, the boss's mistress, and live happily ever after with his true love Rosemary? Will Bud, the boss's nephew, be sly enough to put an end to Finch's plans? Will Finch's own great public relations scheme for the World Wide Wicket Company be his own downfall? How far can one go by reading a book? Hey, if I tell you all that, then.....



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# Front Row Centre Players

## *Cast*

Finch  
Rosemary  
Biggley  
Frump  
Twimble  
Miss Jones  
Smitty  
Bratt  
Hedy  
Miss Krumholtz  
Womper  
Book Voice/Announcer

James Cowling  
Barbara Keil  
Keith Harris  
G. K. Markusson  
Don Casson  
Judy Wall  
Rhonda Nugent  
Anita Hades  
Colleen Hood  
Eloise Wong  
Claude Fitzgibbon  
Brian Exton

## *Chorus*

### *Executives*

Anne Brown  
Ken Clarke  
Trish Exton  
Christene Gordon  
Tony Kingston  
Peter Scott  
Stephen Smith

Scrubwoman #1  
Scrubwoman #2  
Elevator Operator

### *Secretaries*

Marni Balcom  
Lorraine Bruce  
Yvonne Frederick  
Kari Gordon  
Carron Phillips  
Jocelyn Skupa  
Debi Walker

Nancy Tillberg  
Debbie Parent  
Todd Dean

## *Band*

Pianist  
Bass  
Synthesizer  
Percussion  
Rehearsal Pianist  
Rehearsal Pianist  
Rehearsal Pianist

Barb McCollough  
Greg Pippus  
P. Jane Tearne  
Gavin Sorochan  
Joanne Creed  
Liz Dauw  
Judy Wall



# Front Row Centre Players

## *Crew*

Ticket Sales	Karen Kernaghan
Ticket Sales	Denise Hofmann
Crew	Lori Robinson
Crew	Jeff Gibbons
Crew	Matthew Pocock
Crew	Glenn Larson

## *Production Team*

Director	Grant Larson
Director	P. Jane Tearne
Associate Director	Dan Parrish
Stage Manager	Lee Holfeld
Musical Director	Jeanne Tearne
Choreographer	Sherrie Sherger
Set Design	Johanne Deleeuw
Stage Graphics	Debi Walker
Lighting Design	Howard VanSchaick
Costume Design	Krista Tearne
Costume Design Consultant	Paul Levine
Makeup Assistant	Jerry Kurtz
Props	Sherri Milligan
Advertising	Trish Exton
Front of House	Richard Hofmann
Programme Design	Josh Beaumont
Set Construction	Ian van Staalduin
Set Construction	Steve Dyer
Pre Show Music	P. Jane Tearne
Poster/Cover Design	Don Casson
Ticket Pre-Sales Coordinator	Debbie Walker
President of F.R.C.	Brian Hades
Producer	Steve Dyer
Producer	Bill Egbert

---

# MUSICAL NUMBERS

## ACT ONE

### *How To*

Finch

### *Happy to Keep His Dinner Warm*

Rosemary

### *Coffee Break*

Frump, Smitty and Office Staff

### *The Company Way*

Finch and Mr. Twimble

### *The Company Way (reprise)*

Frump, Mr. Twimble, and Office Staff

### *A Secretary is Not a Toy*

Bratt, Frump, Miss Krumholtz, and Office Staff

### *Been a Long Day*

Finch, Rosemary, and Smitty

### *Grand Old Ivy*

Finch, and Biggley

### *Paris Original*

Rosemary

### *Paris Original (reprise)*

Rosemary, Smitty, Miss Jones, and Secretaries

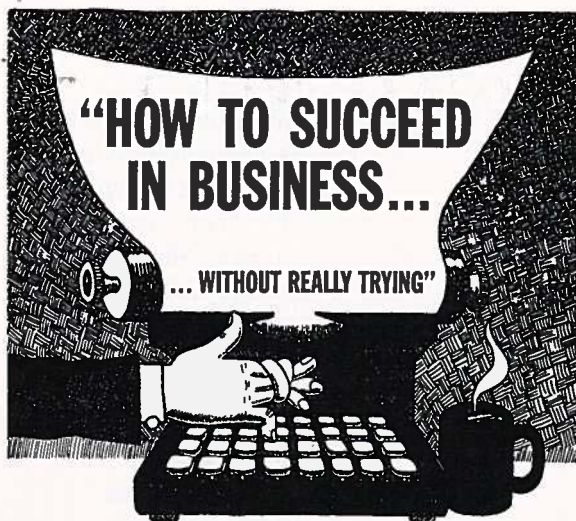
### *Rosemary*

Finch and Rosemary

### *Finaletto*

Finch, Rosemary, and Frump

## INTERMISSION



## **ACT TWO**

### ***Cinderella, Darling***

Rosemary, Smitty and Secretaries

### ***Happy to Keep His Dinner Warm***

Rosemary

### ***Love From a Heart of Gold***

Biggley, and Hedy

### ***I Believe In You***

Finch, Frump, Bratt and Executives

### ***I Believe in You***

Rosemary

### ***Brotherhood of Man***

Finch, Biggley, Frump, Womper, Bratt,  
Miss Jones, and Executives

### ***Finale***

Company

**The Use of Cameras, Recording Devices, or Video  
Equipment is Strictly Prohibited During the Performance.**

## *Acknowledgements*

Rehearsal Space	Currie Community Centre
Rehearsal Space	St. Giles Presbyterian Church
Rehearsal Space	Story Book Theatre Inc./
	PCL-Braun Simmons Ltd.
Theatre Arrangements	Dr. Betty Mitchell Theatre -
	Southern Alberta Jubilee
	Auditorium
Audio Pre-production	West 11th Audio
Sound Effects	White Iron Film and Video -
	special thanks to Vern Braun
Paint	Fargo Paints
Chairs	Knox United Church
Set Pieces	CFCN Television
Cast Photography	Jill Gowsel
Video/Amplifier Equipment	Montage Communications, Inc.
Synthesizer/Piano	Western Keyboards
Rehearsal Arrangements	Ron Phillips
Custodian (CFB)	Heather Cononaco
Custodian (CFB)	Randy McPhail
Misc. Graphics	Don Casson Graphics Design
Promotional Support	The Calgary Media
Furs	Margot Egbert
Membership Coordinator	Anita Hades
Rehearsal Piano	Debbie Walker
Rehearsal Piano	Krista Tearne
Opening Night Reception	Richard Hofmann
Flower Arrangements	Dutch Touch Florists

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Kelly Temporary Services, Lunch Box Theatre,  
CP Rail Materials Department,  
ICG Propane Inc., Cynthia Hammond,  
Vicki Willis, Leslie Low.

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Special thanks to all those people who stepped in  
at the last minute to help out but who unfortunately  
missed the printing deadline.

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## ABOUT FRONT ROW CENTRE PLAYERS SOCIETY

Front Row Centre Players Society was founded in 1988 by a small group of enthusiastic music and theatre lovers. Some of the members had theatre experience - many were members of the St. Giles church choir. All were keen on the idea of forming a dedicated society that could provide opportunities for amateur performers while developing musical and technical skills.

The society's founder was the late Garry Willis, choir leader, thespian and music lover, who's special spark ignited everyone's imagination and by who's careful guidance the founding FRC members developed their sometimes hidden talents as actors, singers, dancers, directors, producers, stage managers and many other "necessary production positions".

From the start, the FRC mission statement included (amongst other things) the following objectives:

- the production of one major musical a year
- the production of one or two coffee house/revue nights a year
- regularly scheduled workshops
- participation in seasonal performances
- to be a completely volunteer organization
- to be extremely sociable and to have fun

As the current president of FRC, I am proud to announce that many of the original objectives have been met and that the society has been steadily growing and improving.

We especially want to thank all of the talented individuals who have given freely of their time and talents to help Front Row Centre become one of the most successful musical theatre societies in Alberta.

### **Together, our accomplishments have included:**

#### ***The production of three major musicals:***

- Jesus Chris Superstar - (March 1989)
- Damn Yankees - (April, 1990)
- How To Succeed In Business Without Really Trying - (June 1991)

#### ***Two wildly successful coffee house/revues:***

- Tunes and Tickles (November 1989)
- Tunes and Tickles Too (October 1990)

#### ***Special performances:***

- A Kananaskis lodge murder mystery night
- Christmas caroling at the Calgary Zoo

#### ***Annual Social events:***

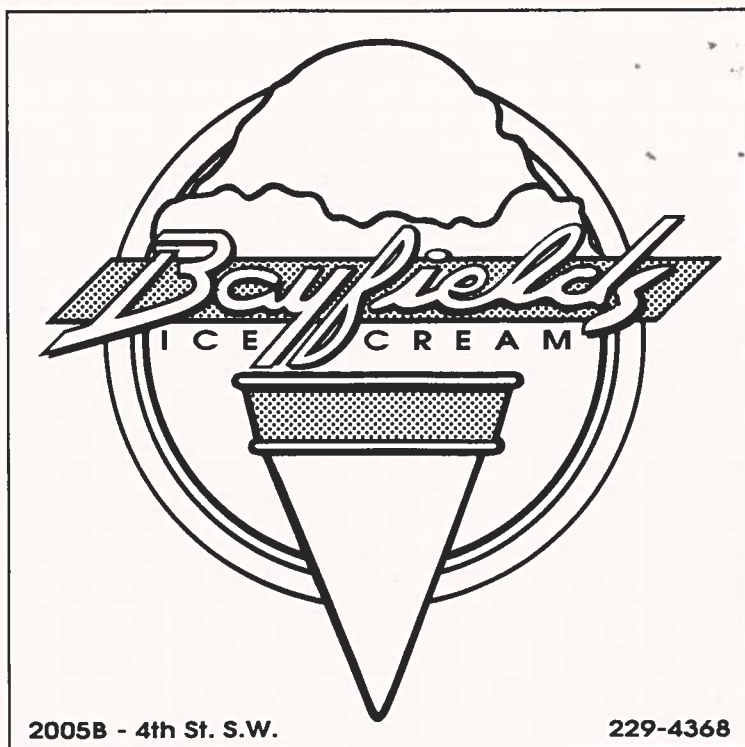
- Summer beach party and BBQ
- Christmas party

And, of course, the kinship and companionship that results from working hard and having fun together.

Front Row Centre is already planning the 1991-1992 season. So, if you want to become involved, or simply want to be added to our mailing list, please drop us a line at Box 1714, Station "M", Calgary, Alberta, T2P 2L7.

For now, just sit back and enjoy our presentation of "How To Succeed..."

***Brian Hades, President***



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*and*



*would like to thank all of you in attendance,  
and we hope to see you again next year.*



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